ADVERTISING

RATE CARD

Texas Regional Radio Report™

Ad Layout Samples

REGULAR CUBE
130 X 130

TALL CUBE
130 x 260

Banners

Style "A" • 500 x 90

Style "B" • 500 x 120

Style "C" • 500 x 200

AD RATES

CUBE SIZE	Front Page	Other Pages*
Regular Cube: 130 x 130	$ 75.00	$ 50.00
Tall Cube: 130 x 260	$ 150.00	$ 125.00

(*) does not include CHART PAGE

BANNER STYLE	Front Page	Other Pages**
Style "A"..... 500 X 90	$ 175.00	$ 150.00
Style "B"..... 500 X 120	$ 200.00	$ 175.00
Style "C"..... 500 X 200	$ 300.00	not available

SPECIAL BANNER PLACEMENT

Style "A" ONLY ... Chart Page Location ... $ 350.00

Rates are per week / per issue basis
10% disc on 4 week block purchase
Client supplies artwork
Additional charge If TRRR does artwork

AD Sizes (in pixels)
Artwork: Send .GIF file and .PSD file for animation. Max size: 30K - 50K.
Email to: info@texasregionalradio.com

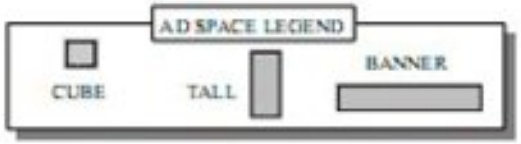
All Ads are placed within the website at the discretion of The publisher. For special placement, add 10%. Four (4) Week blocks increments receive 10% discount.

Acceptance of copy material is subject to publisher's approval. Publishers reserves the right to consider any advertisement copy as editorial copy should it appear so by the Publisher.

PAYMENT: All copy is paid with order. On approval of billing, 1.5% monthly finance charge is applicable after thirty days.

Classified Ads for service, goods or employment searching by individual or company must be purchased in blocks of 4 issues minimum.

We Accept:



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